

EPPⁱⁿcompany
training



PRICING & RGM ACADEMY

UNLOCKING SUCCESS:
TAILORED PRICING & RGM PROGRAMS
FOR YOUR UNIQUE JOURNEY

ABOUT US

EPP - Pricing Academy, a leading provider of pricing & RGM learning and development, is dedicated to empowering individuals and organizations with comprehensive expertise in pricing and Revenue Growth Management (RGM).

Our experienced instructors deliver a diverse range of programs suitable for pricing and RGM professionals at all levels.

Through engaging content, real-world case studies, and collaborative learning, participants gain practical skills and valuable insights to optimize pricing, promotions, and assortment for sustainable revenue growth. Whether you are a Pricing Manager or a Revenue Growth Manager seeking to enhance your skills, Pricing Platform Academy equips you with the knowledge and tools to excel in driving profitability and revenue growth.

Join us and become a pricing and RGM leader in your industry.



OUR MISSION

OUR PURPOSE IS TO
CONTRIBUTE TO
SUSTAINED VALUE
CREATION FOR OUR
PARTNERS AND THE
PRICING AND RGM
COMMUNITY.

Our mission is **to provide professional guidance and advocating on behalf of the global pricing and revenue growth management community** to create a triple win : for your company, trade partners and end-users.

We do this by offering the most relevant network, sharing best practices and top-of-the-art capability development through :

- EPP Academy
- EPP Events
- EPP Prime
- EPP Pulse

OUR LEARNING PRINCIPLES

In order to realize our learning objectives, our workshop principles require :

- Interactive discussions (no ex-cathedra) giving space to participants to share own best pricing practices
- Maximum knowledge-sharing between trainers and participants
- Intensive use of 'real world' business cases/examples and best practices
- A blend of intensive knowledge transfer, interactive discussions, cases and group work
- Participants are given sufficient time for reflection/feedback on own company challenges

OUR APPROACH



EPP IN-COMPANY TRAINING

At EPP, we offer fully customizable training programs **designed to address your organization's unique pricing and revenue growth management needs**. Our mission is to help you build high-performing teams through targeted, impactful sessions, ensuring your team is fully equipped to drive profitability.

TAILORED FOR YOUR TEAM'S SUCCESS

Personalized for Your Goals

Every session is designed to address your company's unique challenges and future objectives. We document intake discussions to ensure a customized journey aligned with your growth strategy.

Hands-On, Practical Learning

Sessions focus on real-world scenarios with interactive exercises. Participants can further solidify their learning by presenting a Project Charter within six months after completing the course.

Empowering Teams

Our programs foster a strong pricing and RGM culture, enabling your team to confidently tackle challenges, adapt to changes, and drive revenue growth.

Flexible Formats

Choose from face-to-face workshops, blended learning, or fully virtual sessions, all designed to meet your team's schedule and development needs.



100% Face-to-Face

Onsite, instructor-led sessions at your location for hands-on, interactive learning.



Blended Learning

Combine self-paced online materials with live virtual or in-person sessions for flexibility.



Digital Blended

Fully online with live sessions to fit your team's schedule.

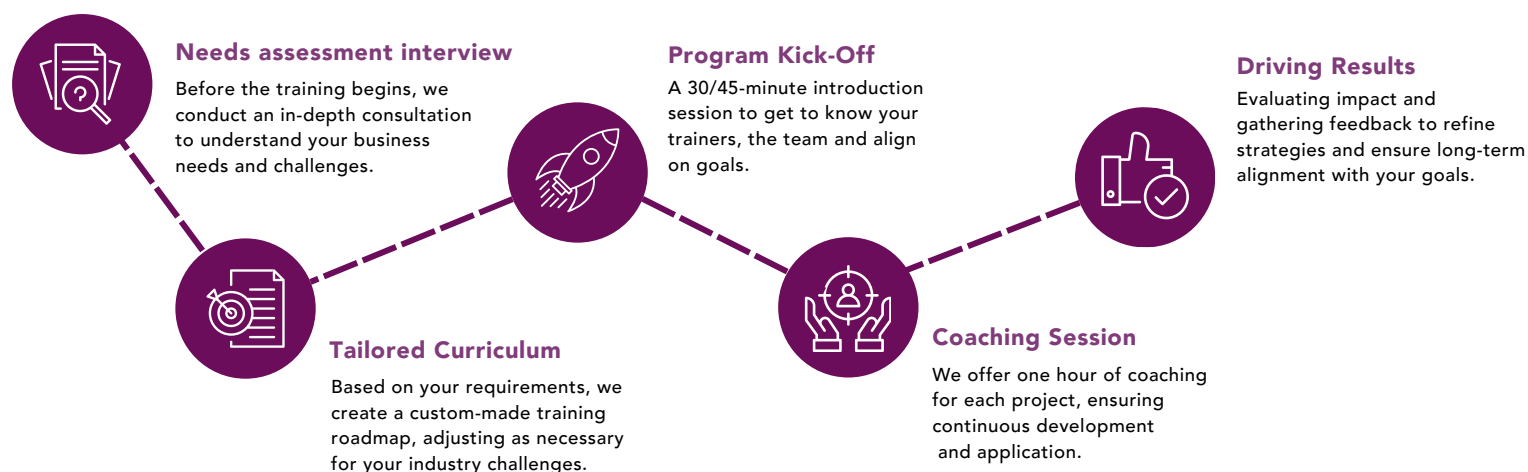


100% Virtual-Live

Join live, interactive sessions, making learning accessible from anywhere.

OUR APPROACH

At EPP, we follow a structured and collaborative process to ensure your In-Company Training program meets your organization's unique needs. From understanding your challenges to delivering tailored solutions and ongoing support, our approach is designed to create measurable and lasting impact.



NEXT STEPS

Project Charter:

After completing the course, participants may choose to present a project within six months of finalizing the course themes.

Customized Journey:

We document all intake conversations and needs assessments to ensure your organization's journey is aligned with its future growth.



CONTACT OUR LEARNING ADVISOR!

TESTIMONIALS

“

The workshop was eye opening on the strategic importance of pricing in achieving commercial, financial, and brand building goals.

”



“

Very good training, great examples, passionate speakers, great atmosphere!.

”



“

Great insight on the courses & very knowledgeable experts - highly recommend!

”



“

I am very satisfied with the training.
It was a good mix of Theory & Practice.
The content was great, relevant both now & for the future as well.

”



“

Excellent, training exceeded all my expectations.
Great mix, very practical and helicopter view.

”



“

Very logical approach, from the basics to more advanced topics, well structured with sharing time opportunities, reinforced with concrete examples from past experiences. Attentive and caring trainer.

”



OUR OFFERINGS

EPP ACADEMY

Training

- In-class Programs
- Online Programs
- Customized Programs
- Certification Programs
 - CPM B2B
 - CPEx B2B
 - CRGM
 - CPM Pharma
 - CPM Retail
- Webinars

EPP EVENTS

Events

- EPP Manufacturing Pricing Forum
- EPP Life Sciences Pricing Forum
- EPP FMCG/CPG Pricing & RGM Forum
- EPP Retail & E-Commerce Pricing Forum
- EPP Meetups
- EPP Impact

EPP PRIME

Subscription Content Service

- EPP Pulse (Journal)
- Webinars
- Dynamic Talks
- Keynote Sessions
- Thought Leadership Series
- Tools & Resources
- Searchable Content

If you have questions about which program best suits your needs or need more information, feel free to reach out to our Advisor for personalized guidance.

CONTACT OUR LEARNING ADVISOR!

TALK WITH A PROGRAM ADVISOR

For a personalized consultation,
contact a member of
our learning team.



If you have any questions or need assistance,
our learning team is here to help.

Contact us!

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